



# THE FARA ENERGY BALL

## SPONSORSHIP OPPORTUNITIES PACKAGE



Ataxia Research Center





## THE FARA ENERGY BALL

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USF Ataxia Research Center



We are excited to announce the Inaugural FARA Energy Ball benefiting the Friedreich's Ataxia Research Alliance (FARA) and the University of South Florida Ataxia Research Center (USF ARC) on August 29<sup>th</sup> at Tampa's A La Carte Event Pavilion. The Energy Ball Experience also offers a weekend of golf, tennis and science.

Friedreich's Ataxia (FA) is a debilitating neuro-muscular disease that is caused by a lack of energy production that our cells need for proper function and survival. Over time, FA robs individuals of muscle coordination eventually leading to life altering loss of mobility, energy, speech, and hearing. FA also presents serious risk of diabetes and life shortening cardiac disease. USF Ataxia Research Center has partnered with FARA to aggressively advance research into the causes, treatment and ultimate eradication of this devastating condition.

FARA's vision is to cure Friedreich's Ataxia. In just ten years, we have advanced into the treatment era in which we are fostering the development of the most promising discoveries to slow, stop and reverse the damage of this disease. Our research is also providing insight into curing other neurodegenerative diseases that share common mechanisms, such as energy deprivation.

We rely on the generosity of individuals and businesses to optimize our momentum and count on you to become a ball sponsor, a participant or to donate a quality item to the success of the auction at the "FARA Energy Ball". Your contribution will speed scientific research by supporting the critical clinical trials that will lead to treatments, and ultimately, a cure.

Thank you in advance for your thoughtful consideration. For further information, please contact **Julie Brecher** at (813) 600-8179 or [julie.faraenergyball@curefa.org](mailto:julie.faraenergyball@curefa.org).

Sincerely,

Kathy Rothschild  
Chair

Linda Seegers  
Chair

# The FARA Energy Ball

To Benefit the Friedreich's Ataxia Research Alliance and USF Ataxia Research Center

## Sponsorship Opportunity Levels:

### **\$50,000 – Presenting Sponsorship**

- Presenting Sponsorship for Both Ball and “Understanding Energy for a Cure” - Symposium
- Company Logo on Main Screen During the Ball, Website and Prominently Displayed on Print Materials
- Maximum Exposure During: Ball Function, Symposium, Patron Party, Tennis and Golf
- 1 Foursome for TPC Golf, 8 Spots in Round Robin Tennis Tournament and 20 Seats at the Ball
- Patron Party Invitations as Needed
- 1 Foursome at Old Memorial to be Played on October 9<sup>th</sup> (9am shot gun, non transferable)
- Limo Service for All Guests to and from the Ball

### **\$25,000 – Platinum Sponsorship**

- Company Logo on Main Screen During the Ball, Website and Prominently Displayed on Print Materials
- 1 Foursome for TPC Golf, 6 Spots in Round Robin Tennis Tournament and 10 Seats at the Ball
- 10 Patron Party Invitations
- Company Recognition During Patron Party
- 1 Foursome at Old Memorial to be Played on October 9<sup>th</sup> (9am shot gun, non transferable)

### **\$10,000 – Gold Sponsorship**

- Company Logo on Main Screen During the Ball, Website and Prominently Displayed on Print Materials
- 1 Foursome for TPC Golf, 4 Spots in Round Robin Tennis Tournament and 8 Seats at the Ball
- 8 Patron Party Invitations
- Company Recognition During Patron Party

### **\$6,000 – Silver Sponsorship**

- Company Logo on Main Screen During the Ball, Website, and Company Listed in Auction Program
- 8 Seats at the Ball
- 4 Patron Party Invitations
- Company Recognition During Patron Party

### **\$4,000 – Bronze Sponsorship**

- Company Logo on Main Screen During the Ball, Website, and Company Listed in Auction Program
- 6 Seats at the Ball
- 4 Patron Party Invitations

### **Ball Evening Only**

- \$250 Per Person
- \$500 Per Couple
- Dinner and All Beverages Included

### **“Understanding Energy for a Cure” - Symposium**

- Open and Offered to All Attendees at All Levels

The Friedreich's Ataxia Research Alliance (FARA) is a 501 (c) 3 non-profit organization.  
Donations to FARA are tax deductible. FARA's tax ID number is 52-2122720.

[www.curefa.org/energyball](http://www.curefa.org/energyball)



# The FARA Energy Ball

To Benefit the Friedreich's Ataxia Research Alliance and USF Ataxia Research Center

## Underwriting Sponsorship Opportunities

### **\$25,000 - Premier Media Sponsor**

- Logo Displayed at All Functions:
  - "Understanding Energy for a Cure" - Symposium
  - Patron Party
  - Golf and Tennis Event
  - The FARA Energy Ball
- Recognition in All Printed Materials
- 10 Seats at the Ball
- 10 Patron Party Invitations
- Ball Event Emcee Opportunity
- Limo Service to and From Ball

### **\$10,000 - Silver Media Sponsor**

- Verbal Recognition During Ball
- Recognition in All Printed Materials
- 8 Seats at the Ball
- 8 Patron Party Invitations
- Patron Party Signage

### **\$10,000 - Valet Sponsor**

- Signage at the Ball and Patron Party
- Recognition in All Printed Materials
- 8 Seats at the Ball
- 8 Patron Party Invitations

### **\$7,500 - Entertainment Sponsor**

- Recognition in All Printed Materials
- 4 Seats at the Ball
- 4 Patron Party Invitations

### **\$7,500 - Printing Sponsor**

- Recognition in All Printed Materials
- 4 Seats at the Ball
- 4 Patron Party Invitations

### **Event Dates:**

August 27<sup>th</sup> – 2009 Understanding Energy for a Cure – Symposium at USF School of Medicine

August 28<sup>th</sup> – Tennis Tournament at Avila Golf and Country Club

August 28<sup>th</sup> – Sponsor Patron Party at the Home of Paul and Suzanne Avery

August 29<sup>th</sup> – FARA Golf Tournament at TPC Tampa Bay

**August 29<sup>th</sup> – The FARA Energy Ball at A La Carte Event Pavilion**

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To Benefit the Friedreich's Ataxia Research Alliance and USF Ataxia Research Center

**YES!** I want to be a Sponsor!

## SPONSOR INFORMATION:

Name: \_\_\_\_\_  
Phone: \_\_\_\_\_ Cell: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
E Mail: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITY LEVELS

- \$50,000 - **Presenting Sponsor**
- \$25,000 - **Platinum Sponsor**
- \$10,000 - **Gold Sponsor**
- \$6,000 - **Silver Sponsor**
- \$4,000 - **Bronze Sponsor**

## FARA ENERGY BALL

- \$250 PER PERSON
- \$500 PER COUPLE

## UNDERWRITING SPONSORSHIP OPPORTUNITIES

Print Deadline: August 4, 2009

- \$25,000 - **Premier Media Sponsor**
- \$10,000 - **Silver Media Sponsor**
- \$10,000 - **Valet Sponsor**
- \$7,500 - **Entertainment Sponsor**
- \$7,500 - **Printing Sponsor**

## PAYMENT INFORMATION

- Please Charge \$ \_\_\_\_\_ To My Credit Card (Check One)
- American Express     MasterCard     VISA

Name As It Appears On Card: \_\_\_\_\_  
Credit Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

\_\_\_\_\_  
Billing Address

\_\_\_\_\_  
Signature

- Enclosed Is My Check For: \$ \_\_\_\_\_

Made Payable To: **The FARA ENERGY BALL**

**FOR INFORMATION PLEASE CONTACT: Julie Brecher**

[julie.faraenergyball@curefa.org](mailto:julie.faraenergyball@curefa.org) or (813)600-8179

**PLEASE COMPLETE THIS FORM AND FAX TO:**

(813)902-6742 BY JULY 20, 2009

Or

**MAIL TO: The FARA ENERGY BALL, P.O. Box 5827, Clearwater, FL 33758**

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