

## Join Us in the "We Believe" Initiative for FA Awareness Day

A beautiful, brown haired girl named Ryelee sat in her wheelchair at the starting line of Ride Ataxia Dallas holding a sparkly sign that said, "Cure FA. We believe." And we were inspired. We all have truths we live by-- from the serious "We believe treatments for FA are possible" to the whimsical "We believe in the power of chocolate to brighten your day." With the "We Believe" initiative, we're inviting Facebook users to complete the statement- "We Believe..." and share their thoughts either related or unrelated to living with FA. Help FARA raise awareness by joining us in a new social media initiative leading up FA Awareness Day on May 17, 2014.

To take part, submit your photo by posting to FARA's Facebook page:

<https://www.facebook.com/CureFA>.

- Photos should clearly display your idea for We Believe and must include the We Believe placard ([download here](#)) with the blanks filled in reflecting your submission. Please utilize the photo caption if you'd like to say more about what your submission means to you and utilize hashtags #CureFA and #WeBelieve.
- FARA will be accepting **family friendly** content submissions from now through FA Awareness Day Saturday, May 17. Submissions will be posted the week leading up to FA Awareness Day from Sunday, May 11- Saturday, May 17.
- We encourage participants to post their photo on their own Facebook page as well the status, "We believe \_\_\_\_\_." Friedreich's Ataxia Awareness Day is on May 17. Visit [curefa.org](http://curefa.org) to learn more. Together we will cure FA!"

Please email [info@curefa.org](mailto:info@curefa.org) if you have questions regarding how to participate in this campaign.

