

2025



GAINESVILLE - Florida

CHICAGO - Illinois

PHILADELPHIA - Pennsylvania

DALLAS - Texas

HOMETOWN - multiple locations*

rideATAXIA isn't just a cycling event; it's a powerful movement. Born from one man's determination to defy his diagnosis, this nation-wide program has grown into a vibrant community united by a common goal of finding treatments and cures for Friedreich's ataxia (FA). Through bike rides of varying distances, rideATAXIA empowers individuals with FA, their families, and supporters to reach their goals and raise crucial funds for research.

Each National ride features:

- Multiple route lengths to accommodate different levels of ability
- Fully stocked rest stops
- Strong SAG/mechanical support
- Delicious post ride food

***rideATAXIA HOMETOWN** offers teammates the opportunity to ride individually or to host local events for their community as part of the rideATAXIA Program Series. Hometown trail rides have become a great way to bring the community together in a meaningful way with significant results in multiple locations.

In 2024, rideATAXIA HOMETOWN made a significant impact with nine rides that took place in California, Minnesota, Michigan, and Massachusetts.



A BRIEF HISTORY OF rideATAXIA



Initiated by Kyle Bryant in 2007, rideATAXIA has raised invaluable awareness for FA and over \$11 million in support of FA research.

Bryant's inspiration spurs from his diagnosis at age 17 and the discovery that he could travel long distances under his own power on a recumbent tricycle. Fueled by the passion to do more for himself and the FA community, Bryant and his family completed a 2,500-mile bike ride from San Diego to Memphis to raise awareness and funds for FA research.

That was just the beginning of rideATAXIA. Now functioning as a program of the Friedrich's Ataxia Research Alliance (FARA), rideATAXIA offers challenging and family fun bike rides.

FRIEDREICH'S ATAXIA RESEARCH ALLIANCE [FARA]

rideATAXIA is a fundraising program of the Friedrich's Ataxia Research Alliance (FARA) - a nonprofit organization dedicated to research leading to treatments and a cure for Friedrich's ataxia (FA). FA is a debilitating, life shortening, degenerative neuro-muscular disorder. FARA's mission is to marshal and focus the resources and relationships needed to cure FA by raising funds for research, promoting public awareness, and aligning scientists, patients, clinicians, government agencies, pharmaceutical companies and other organizations dedicated to curing FA and related diseases.



NATIONAL SPONSORSHIP

A commitment for all 2025 rideATAXIA events
... and, 2 Hometown Events

NATIONAL GOLD SPONSOR - \$40K

- Prominent logo on event websites, email footers, and sponsor signage
- 10'x10' display tent, table, and chairs at the national events
- Logo recognition at start/finish line at each ride
- Logo on rideATAXIA jersey
- Logo recognition on main rest stop and "Dessert Detour" signage at all four national rides
- Registration at any of the rides in 2025 for up to 50 people, and verbal recognition at each event



NATIONAL SILVER SPONSOR - \$20K

- Logo on event websites, email footers, and sponsor signage
- Booth space on ride day in the start/finish area
- Logo recognition on main rest stop and "Coffee Corner" signage at all four national rides
- Registration at any of the rides in 2025 for up to 25 people, and verbal recognition at each event

NATIONAL BRONZE SPONSOR - \$10K

- Name on event websites, email footers, and sponsor signage
- Booth space on ride day in the start/finish area
- Registration at any of the rides in 2025 for up to 15 people, and verbal recognition at each event

INDIVIDUAL LOCATION SPONSORSHIP



INDIVIDUAL GOLD SPONSOR - \$6,000

- Booth space, including a table and chairs in the start/finish area
- Registration for up to 10 people
- Verbal recognition at the event
- Logo on event website, event email footers, and event signage
- Logo on main rest stop signage as applicable

INDIVIDUAL SILVER SPONSOR - \$2,500

- Registration for up to 4 people
- Name/Logo on event website, event email footers, and event signage

INDIVIDUAL BRONZE SPONSOR - \$1,250

- Name on event website, event email footers, and event signage

NATIONAL SPONSOR COMMITMENT

Please include ALL information as it should appear on event websites, event email footers, and event signage

Contact Name _____ Title _____

Company/Organization _____

Address _____

City _____ State _____ Zip Code _____

Phone Number _____ Fax _____

E-mail _____

\$ 40,000 - GOLD LEVEL

\$ 20,000 - SILVER LEVEL

\$ 10,000 - BRONZE LEVEL

FOR ADDITIONAL INFORMATION, PLEASE CALL : 484-879-6160

E-MAIL COMPLETED FORM - .PDF FORMAT TO : info@curefa.org

MAILING ADDRESS : **FARA 533 W.UWCHLAN AVE. DOWNINGTOWN, PA 19335**



rideATAXIA benefits The Friedreich's Ataxia Research Alliance (FARA). FARA is a 501(c)3 Non-Profit organization.

If you are a resident of one of these states, you may obtain financial information directly from the state agency.

FLORIDA - A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, 1-800-435-7352 (800-HELP-FLA) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. Florida Registration No. CH25873.

PENNSYLVANIA - The official registration and financial information of FARA may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

INDIVIDUAL LOCATION SPONSOR COMMITMENT

Please include ALL information as it should appear on event websites, event email footers, and event signage

Contact Name _____ Title _____

Company/Organization _____

Address _____

City _____ State _____ Zip Code _____

Phone Number _____ Fax _____

E-mail _____

NATIONAL

HOMETOWN

GOLD LEVEL

\$ 6,000

- GAINESVILLE - Florida
- CHICAGO - Illinois
- PHILADELPHIA - Pennsylvania
- DALLAS - Texas

- TWIN CITIES - Minnesota
- BOSTON - Massachusetts

SILVER LEVEL

\$ 2,500

- GAINESVILLE - Florida
- CHICAGO - Illinois
- PHILADELPHIA - Pennsylvania
- DALLAS - Texas

- TWIN CITIES - Minnesota
- BOSTON - Massachusetts

BRONZE LEVEL

\$ 1,250

- GAINESVILLE - Florida
- CHICAGO - Illinois
- PHILADELPHIA - Pennsylvania
- DALLAS - Texas

- TWIN CITIES - Minnesota
- BOSTON - Massachusetts

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