



THE FARA ENERGY BALL™

Sponsorship Opportunities

September 27, 2025

Tampa Marriott Water Street

TO BENEFIT:

FARA | Friedrich's
Ataxia
Research
Alliance

USFHealth
Ataxia Research Center



FARA Energy Ball 2025

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THE FARA ENERGY BALL EXPERIENCE

Sponsorship Opportunities

\$75,000 Presenting Sponsor

Can Help Sustain the FA Global Clinical Consortium (FA GCC)

In 2023, FARA launched the **Friedreich's Ataxia Global Clinical Consortium** (FA GCC), which expanded the number of clinical research sites from the existing 15 to 33 sites across 18 countries. The FA GCC is an international group of clinical research centers that work together to advance treatments and clinical care for individuals with Friedreich's ataxia.

This structure will become the most valuable resource in planning and implementing clinical trials across all programs, across the globe. Every data point and biological sample collected moves research forward.



\$50,000 Breakthrough Sponsor

Can Help Support an Investigator at the FA Research Lab Bench for a Year



Since FARA's founding, one of the key priorities has been to grow the research field with smart, passionate and innovative scientists. FARA funded 14 new investigators in 2024. FARA grants include salary support for researchers such as lab technicians, graduate students, PhD candidates and post-doctoral fellows for their time at the lab bench carrying out experiments to answer key questions about FA and approaches to treatment.

This work leads to enhanced understanding and meaningful breakthroughs for FA.

THE FARA ENERGY BALL EXPERIENCE

Sponsorship Opportunities

\$25,000 Capacity Builder

Can Help Develop Resources That Expedite Research and Support Patient Care

(E.g., Clinical Management Guidelines, FA Cell Line Repository)

FARA has identified the need for tools and resources that support patient care and build research capacity. One project is the continuous updating of the Clinical Management Guidelines in FA. These guidelines include best practice clinical management of the disease and are assembled by experts in the field. This resource ensures people with FA get care based on current information about the disease.

FARA also provides funding for the creation, curation, and maintenance of the FA Cell Line Repository, which houses numerous characterized FA and control cell lines that are available to the research community. These resources save researchers on average 7 months to one year.



\$15,000 Technology Innovator

Can Help Support Biomarker Study Visit for 10 Patients



FARA is funding several different types of biomarker studies which provide a window inside the activity of tissue and cells in FA. Biomarker studies include brain and spinal cord imaging, cardiac assessment, blood based biomarker and wearable devices.

These are innovative ways to measure changes in the disease with cutting edge technology. They not only provide insight into the disease process but may also allow for shorter clinical trial duration.

THE FARA ENERGY BALL EXPERIENCE

Sponsorship Opportunities

\$10,000 Groundbreaker

Can Help Support Natural History
Study Visits for 10 Patients

Due to the ongoing support from Energy Ball donors and participation from the patient community, FARA is able to **invest in groundbreaking natural history clinical research.**

The UNIFAI study collects natural history data and improves the panel of outcome measures that can be used in FA clinical trials. Participation in this study allow researchers to collect over 1,000 data points that help accelerate the development of treatments for FA. Funding from FARA helps offset the costs of travel and testing.



THE FARA ENERGY BALL EXPERIENCE

Sponsorship Recognition

\$75,000 Presenting Sponsor

(FMV: \$7125)

- Priority seating for 20 guests at the Energy Ball (two reserved tables)
- Fifteen guest invitations to the Patron Party
- Verbal and logo recognition as a Presenting Sponsor during the Energy Ball
- Logo displayed on mobile bidding screens during the Energy Ball Auction
- Premium logo placement on event website, invitation*, and the program booklet

\$50,000 Breakthrough Sponsor

(FMV: \$3750)

- Priority seating for ten guests at the Energy Ball (one reserved table)
- Ten guest invitations to the Patron Party
- Verbal and logo recognition as a Breakthrough Sponsor during the Energy Ball
- Logo displayed on mobile bidding screens during the Energy Ball Auction
- Logo on event website, invitation*, and the program booklet

\$25,000 Capacity Builder

(FMV: \$3600)

- Priority seating for ten guests at the Energy Ball (one reserved table)
- Eight guest invitations to the Patron Party
- Logo recognition as a Capacity Builder during the Energy Ball
- Logo on event website, invitation*, and the program booklet

\$15,000 Technology Innovator

(FMV: \$3300)

- Table for ten guests at the Energy Ball (one reserved table)
- Four guest invitations to the Patron Party
- Logo recognition as a Technology Innovator during the Energy Ball
- Logo on event website, invitation*, and the program booklet

\$10,000 Groundbreaker

(FMV: \$3150)

- Table for ten guests at the Energy Ball (one reserved table)
- Two guest invitations to the Patron Party
- Logo recognition as a Groundbreaker during the Energy Ball
- Logo on event website, invitation*, and the program booklet

\$7,500 Table Sponsorship

(FMV: \$3000)

- Table for ten guests at the Energy Ball (one reserved table)
- Name recognition on event website and the program booklet

\$750 Individual Guest at the Energy Ball

(FMV: \$300)

* Invitation print deadline for name and/or logo: **Friday, May 30, 2025**

YES, I want to be a 2025 FARA Energy Ball Sponsor!

SPONSOR NAME HERE

PLEASE PRINT NAME EXACTLY AS YOU WOULD LIKE IT TO APPEAR IN ANY RECOGNITION

SPONSOR OPPORTUNITY LEVELS

(Select one)

\$75,000*

\$10,000*

\$50,000*

\$7,500

\$25,000*

\$750 guest ticket

\$15,000*

(# of tickets _____)

\$ _____

* INVITATION PRINT DEADLINE for NAME and/or
LOGO (GROUNDBREAKER and above)

Friday, May 30, 2025

CONTRIBUTIONS ARE UNRESTRICTED UNLESS
OTHERWISE SPECIFIED BY THE DONOR.

Company Name

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Title:

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If paying by check, make payable
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Pay online at
give.curefa.org/energyball

If paying by credit card, call FARA
at **484-879-6160**.

The Friedreich's Ataxia Research Alliance (FARA) is a 501 (c) 3 non-profit organization. FARA's tax ID number is 52-2122720.
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