

The FAmily Gala

Betting on a Cure

February 20, 2027

6:30PM-11:00PM

The Grand Event Center at The Yard

820 Goodale Boulevard

Columbus, Ohio 43212

Step back into the Roaring 1920s for an unforgettable evening benefitting the Friedreich's Ataxia Research Alliance (FARA). Enjoy live jazz, speakeasy charm, classic casino games, and great company while supporting a meaningful cause.



About The Event

This event began with an idea from Hayden Howard, a young adult living with Friedreich's ataxia (FA). Hayden wanted to create something meaningful for the FA community: An evening that could bring people together, raise critical funds for research, and celebrate the strength and resilience of those impacted by this disease.

After sharing the vision with local FAmily, it quickly became clear that this was something worth building together. The Coffeys, the Freeds and the Hamiltons were happy to join forces to support FARA – an organization they deeply respect and believe in to advance research, treatments, and ultimately, to find a cure for FA.

On February 20, 2027, you're invited to step into a night inspired by the bold energy and glamour of the 1920s. An era defined by ambition, celebration, and the belief that the future held endless possibilities. We hope to bring that same spirit to this unforgettable evening while making a meaningful impact for the FA community.

FA is a rare, life-shortening neurodegenerative disease that progressively impacts movement, balance, speech, and heart function.

Amelia Coffey, 9 years old, was diagnosed last year at the age of 8.

Greyson Freed, 20 years old, was diagnosed in 2014, at the age of 8.

Amelia Hamilton, 14 years old, diagnosed at age 8 after years of misdiagnosis.

Hayden Howard, 23 years old, was diagnosed in 2014, at the age of 11.

"In the 12 years since Greyson was diagnosed, we have gone from no treatments and no pediatric trials to real hope for families today. That hope exists because people chose to fight for it. And one day, a cure will exist because we will never stop fighting." - Marcy Freed, mom to Greyson

Your generosity does more than fund research – it fuels progress, accelerates breakthroughs, and gives hope to our FAmily.

How Your Support Helps

FARA | Friedreich's Ataxia Research Alliance

$25,000 – Helps Build Research Capacity through tools such as an FA Cell Line Repository

$15,000 – Helps Advance Clinical Research by supporting biomarker study visits for 10 patients

$10,000 – Helps Fund a FARA Fellows Award to support a promising junior investigator

$5,000 – Helps provide education about research and clinical trials to FA families to aide informed decision-making

$2,500 – Helps enable foundational lab work with essential materials and supplies

$1,000 – Helps Support a Natural History Study Visit for one patient

Learn more about FARA's work at **cureFA.org**

Premium Sponsorship Opportunities

Presenting Event Sponsor — $30,000

- Recognition as top sponsor on event website and event flyers
- Two dedicated social media posts recognizing your sponsorship
- “Presented by” recognition on welcome signage at check-in
- Display placards at each dining table with your logo
- Verbal and big screen recognition during the event program
- Reserved VIP dining table and event tickets for 10 guests

High-Roller Sponsor — $15,000

- Tiered logo or name recognition on event website and big screen
- One dedicated social media post recognizing your sponsorship
- Recognition on welcome signage for the Casino Experience
- Display placards at each Casino table with your logo
- Reserved VIP dining table and event tickets for 10 guests

Speakeasy Lounge Sponsor — $10,000

- Tiered logo or name recognition on event website and big screen
- One dedicated social media post recognizing your sponsorship
- Recognition on welcome signage for the Speakeasy Lounge, a space for individuals with impaired speech and hearing who need a quiet space in order to speak easily
- Reserved VIP dining table and event tickets for 10 guests

Live Jazz Sponsor — $10,000

- Tiered logo or name recognition on event website and big screen
- One dedicated social media post recognizing your sponsorship
- Recognition on Live Jazz signage
- Reserved VIP dining table and event tickets for 10 guests

For questions about sponsorship, please email ann.musheno@curefa.org or call 484-879-6160.

Supporting Sponsorship Packages

Empire Sponsor $7,500

- Tiered logo or name recognition on event website and big screen
- One dedicated social media post recognizing your sponsorship
- Reserved VIP dining table and event tickets for 10 guests

Velvet Sponsor $5,000

- Tiered logo or name recognition on event website and big screen
- One social media post with logo recognition for all Velvet Sponsors
- Event tickets for six guests

Great Gatsby Sponsor $2,500

- Tiered logo or name recognition on event website and big screen
- Event tickets for four guests

Ragtime Sponsor $1,000

- Tiered logo or name recognition on event website and big screen
- Event tickets for two guests

Sponsor an FA family $600

- Purchase four tickets to be given to individuals living with FA and their families, ensuring anyone in the FA community can be a part of this experience.
- Name recognition on event website

Individual Tickets

$150

Individual tickets will be available for purchase this fall. Each individual ticket includes live jazz entertainment, dinner, and casino games.

Please note: The fair market value (FMV) of goods and services received is $150 per ticket.

Contact us for next steps

Hayden Howard
740-837-0243

Marcy Freed
614-940-9144

info@FAfamilygala.com

THANK YOU

By supporting this event, you are directly contributing to research, advocacy, and progress toward finding treatments and a cure for Friedreich's Ataxia. Together, we can make a lasting impact that changes the course of FA.



SPONSOR OR DONATE

ONLINE

GIVE.CUREFA.ORG/FAMILYGALA

BY MAIL

Checks made out to “FARA” can be mailed to:

FARA
533 W. Uwchlan Avenue
Downingtown, PA 19335

Please complete the form below and enclose with your payment.

To inquire about other forms of payment, please contact ann.musheno@curefa.org.

SPONSOR NAME AS YOU WOULD LIKE IT TO APPEAR IN RECOGNITION

Contact Name

Email Address

Phone #

SPONSORSHIP SELECTION

- ◯ Presenting Event Sponsor - $25,000
- ◯ High-Roller Sponsor - $15,000
- ◯ Speakeasy Sponsor - $10,000
- ◯ Lize Jazz Sponsor - $10,000
- ◯ Empire Sponsor - $7,500
- ◯ Velvet Sponsor - $5,000
- ◯ Great Gatsby Sponsor - $2,500
- ◯ Ragtime Sponsor - $1,000

◯ I can’t attend the event but wish to make a donation of $ _____

Please note: Individual tickets and FA Family Sponsorships will be available for purchase this fall.